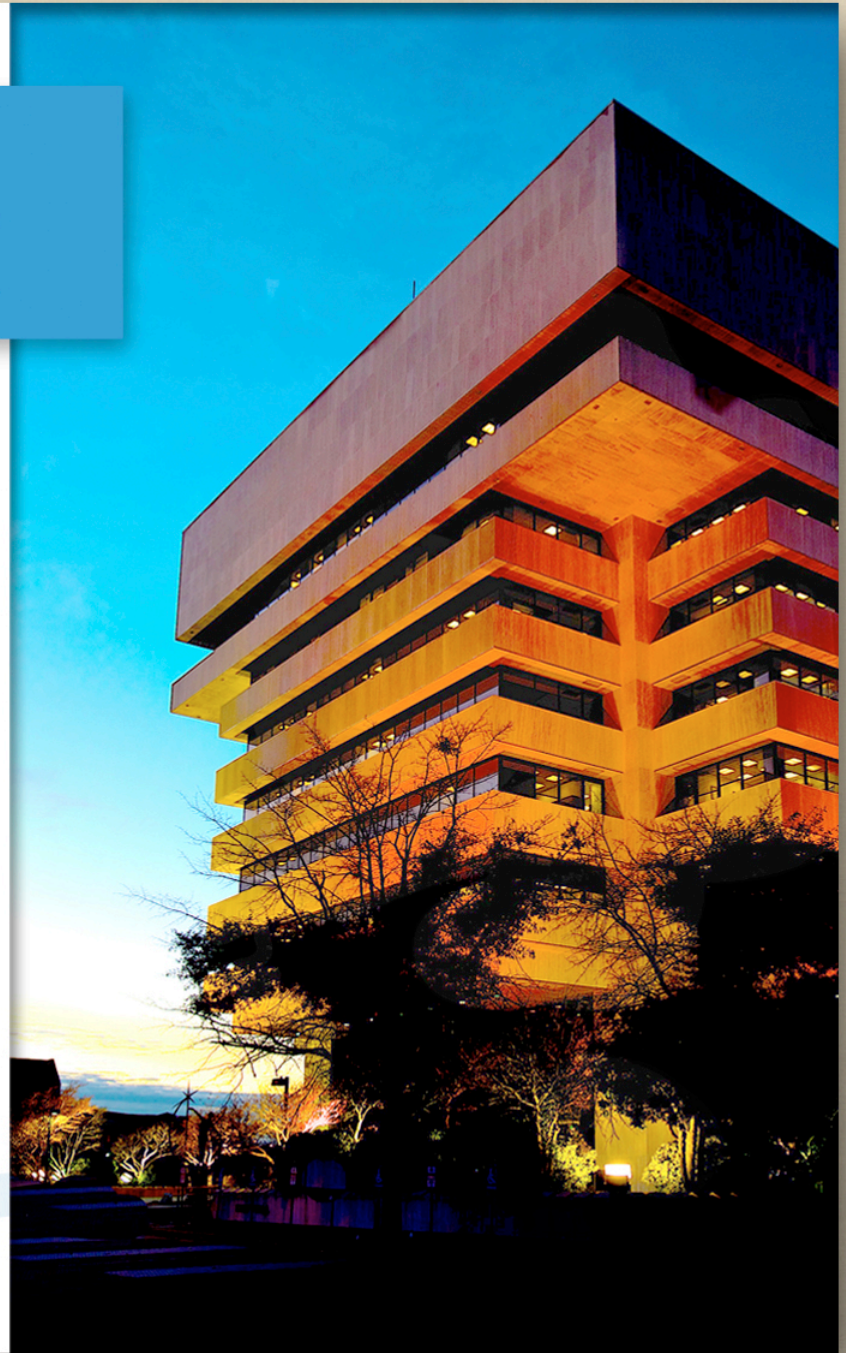# HAMPTON VA

Safe & Clean Update

July 8, 2015

Background

- In the Summer of 2013, the city experienced a spike in the homicide rate
- Growth in gun violence
- Problems concentrated in certain areas

Background

- City Council adopted ordinances, policies to reduce crime and blight ("broken window theory")

- Community meeting at Y.H. Thomas aired community concerns about underlying causes, neighborhood and community needs

Background

- "Safe & Clean" adopted as the city government's effort to have departments work together to solve problems in defined areas.

Safe & Clean

Multi-departmental city effort
crossing traditional lines

Who works on Safe & Clean initiatives?

- City Manager's Office
- Police
- Adult and Juvenile Probation & Parole
- Fire
- Community Development – Property maintenance
- Community Development – Neighborhoods
- Public Works
- Hampton Redevelopment & Housing Authority
- Human Services
- Citizens Unity Commission
- IT
- Marketing
- 311 customer service
- City Attorney's Office
- Parks & Recreation
- Budget
- Emergency Management

Goals of Safe & Clean

- Decrease incidences of violent crimes and serious property crimes
- Reduce blight
- Ensure housing is kept to standards of safety

Strategies of Safe & Clean

- Implement new tools for enforcement
- Ensure that all departments are working together to target enforcement
- Establish relationships with neighborhoods to build trust and increase communication with police and other city officials
- Offer city programs, tools for neighborhood improvements

Safe and Clean
Focus Areas

NASA

Back River

Langley Air Force Base

Derby Run

Commander Shepard Blvd.

Armstead Ave.

Big Bethel

64

Magruder Blvd.

Hampton Roads Center Pkwy.

Magruder Heights

Hampton Club/Magruder Commons

King St. North

Fox Hill Rd.

Mercury Blvd.

Doolittle/Seldendale

Cherry Acres

Pembroke Ave.

Mallory St. North

Old North Hampton

Todds Ln.

Mercury Blvd.

Lincoln Park **Olde Hampton**

Queen St.

Magnolia

Phoebus

Chesapeake Bay

664

Shell Road Corridor

Pembroke Ave.

Victoria Blvd.

64

Ft. Monroe

Park Place

Kecoughtan Rd.

South Wythe

James River

N

0.75 0.375 0 0.75 Miles

HAMPTON VA
Geographic Information Systems (GIS)

New Enforcement Tools
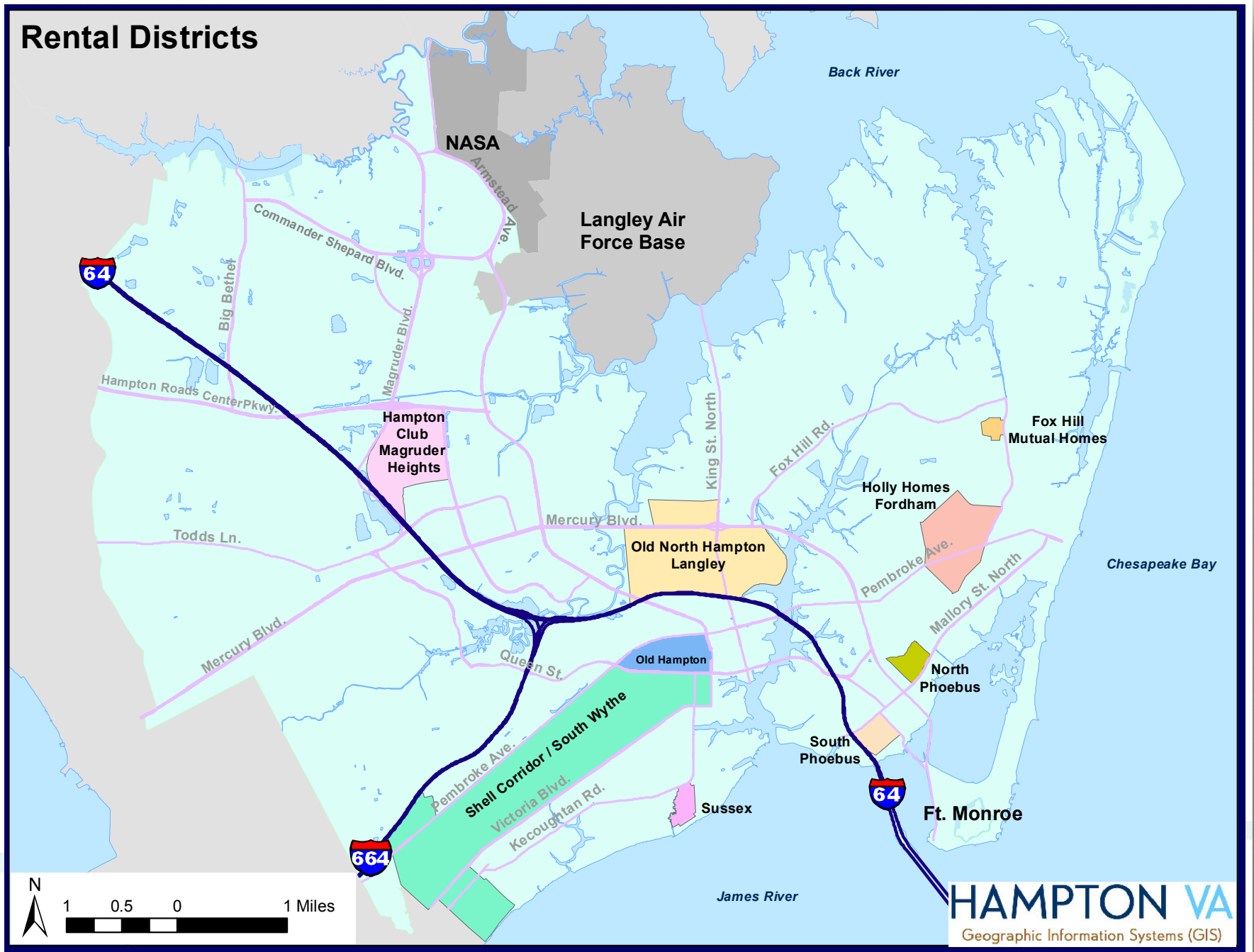
Property Management

Phil Russell

Community Development

Rental Inspections: Goals

- To ensure dwellings meet safe, decent and sanitary living conditions
- Districts defined per state code guidelines

Rental Districts

NASA

Langley Air Force Base

Back River

Armstead Ave.

Commander Shepard Blvd.

Big Bethel

Magruder Blvd.

64

Hampton Roads CenterPkwy.

Hampton Club Magruder Heights

Todds Ln.

Mercury Blvd.

Fox Hill Mutual Homes

Fox Hill Rd.

King St. North

Holly Homes Fordham

Mercury Blvd.

Old North Hampton Langley

Pembroke Ave.

Chesapeake Bay

Mallory St. North

Queen St.

Pembroke Ave.

Old Hampton

North Phoebus

Shell Corridor / South Wythe

Victoria Blvd.

Kecoughtan Rd.

Sussex

South Phoebus

64

Ft. Monroe

664

James River

N

1   0.5   0   1 Miles
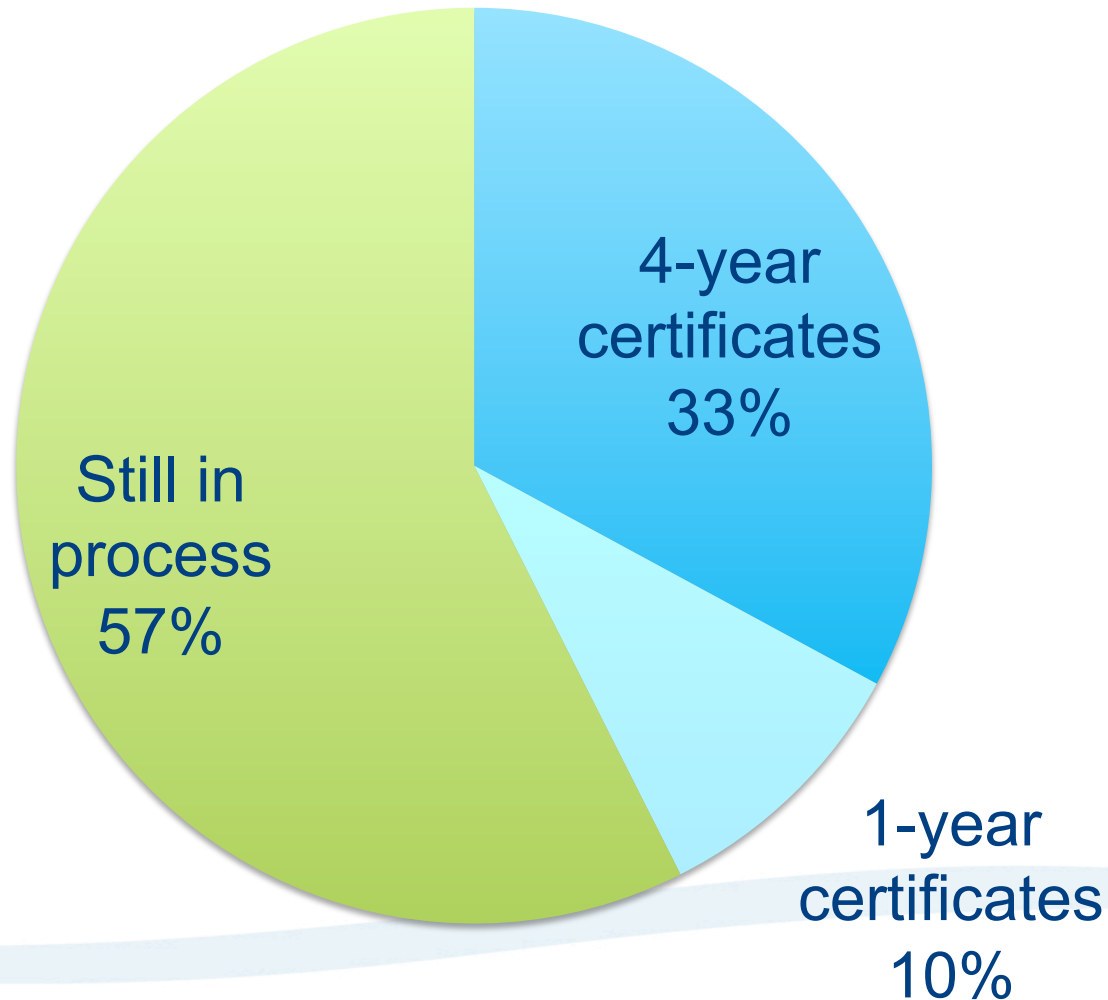
Rental Inspections: Results

- 8,245 property owners sent letters
- 1,287 properties identified as rental
- 1,354 violations found

Rental Inspections: Results

4-year certificates 33%

Still in process 57%

1-year certificates 10%

Rental Inspection: Challenges

- Identifying unregistered rental properties
- Compliance with inspections
- Gaining access for re-inspections (once improvements have been made, tenants have less incentive to allow inspectors in)
- Time-consuming process

Hotel Ordinance: Goals

- Eliminate use of hotels without sufficient facilities as long-term housing

- Ensure that minors staying in hotels are identified and given access to education

- Find safe and sanitary housing alternatives for those in need

Hotel Ordinance: Results

- Every motel received permit the first year
- 5 motels approved for extended stays
- 100% of long-term residents in other motels screened and assessed
- 94 people placed into more suitable long-term housing
- Working to streamline program to simplify for business owners
- Evaluating recent court rulings

Curfew Hours

Police Chief Terry Sult

Curfews for Minors: Goals

- To protect young people, who are more vulnerable to crime and peer pressure than adults at night, and who lack experience, perspective and judgment when it comes to recognizing and avoiding poor choices such as drugs, alcohol and crime.

Curfews for Minors: Results

Summonses for curfew violations

Year	Summonses
2012	228
2013	200
2014	158
JAN. 1-JUN. 25, 2015	68
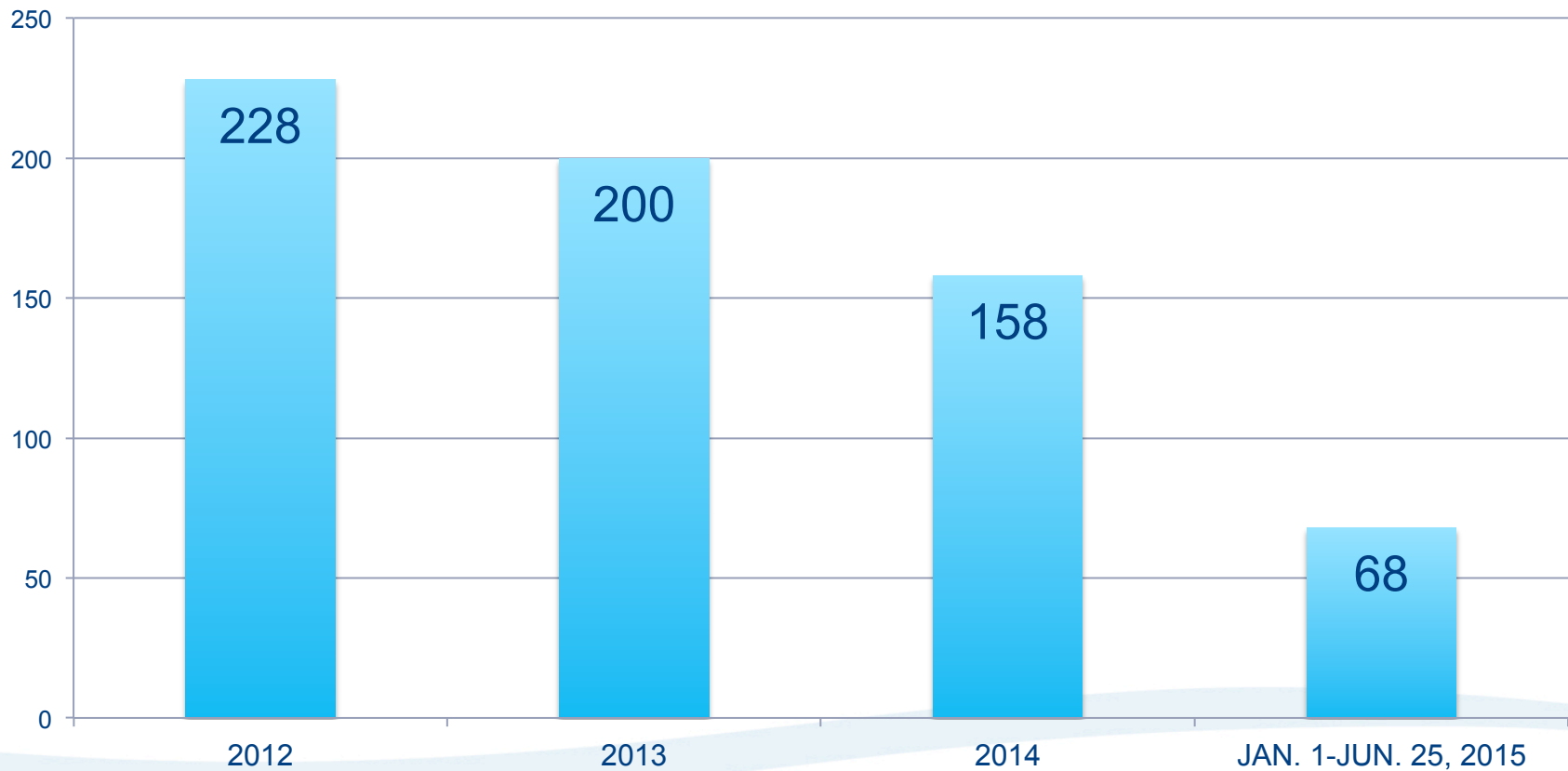
Neighborhood Initiatives

Shellae Blackwell
Community Development

Neighborhood Goals

- Build positive relationships with neighborhood leaders and organizations in targeted areas

- Build capacity (knowledge, skills & abilities) of neighborhood leaders & organizations

Neighborhood Characteristics

- Several neighborhoods are in transition
- Changing leadership
- Limited communications structure
- Few social interactions
- No schools in 4 neighborhoods

+ Desire to work with police and city
+ Wanted to learn new skills and engage
+ Wanted focus on children and families

Relationship Building

- Internally: Established new relationships and/or re-connected to existing relationships with city departments

- Externally: Relationships were established with 6 of 9 targeted neighborhoods, faith groups, non-profits

- Utilized Housing Blitz to gather volunteers to improve homes/yards

Housing Blitz

- Existing program aligned with Safe and Clean areas

- 8,715 volunteer hours so far

- Assisted 132 households (259 people)

Capacity Building

- Neighborhood leaders
  - Coached with formal & informal leaders in six areas
- Neighborhood organizations
  - Established communication structures in three neighborhoods
  - Trained two neighborhood watch organizations
  - Registered three neighborhoods

In progress

- 34 staff and citizens trained as facilitators, recorders and listeners for the upcoming listening/learning tours

- 16 young people to be trained as facilitators & recorders

- Working to initiate a "small events application process" to minimize existing barriers to neighborhood-based opportunities for social interaction
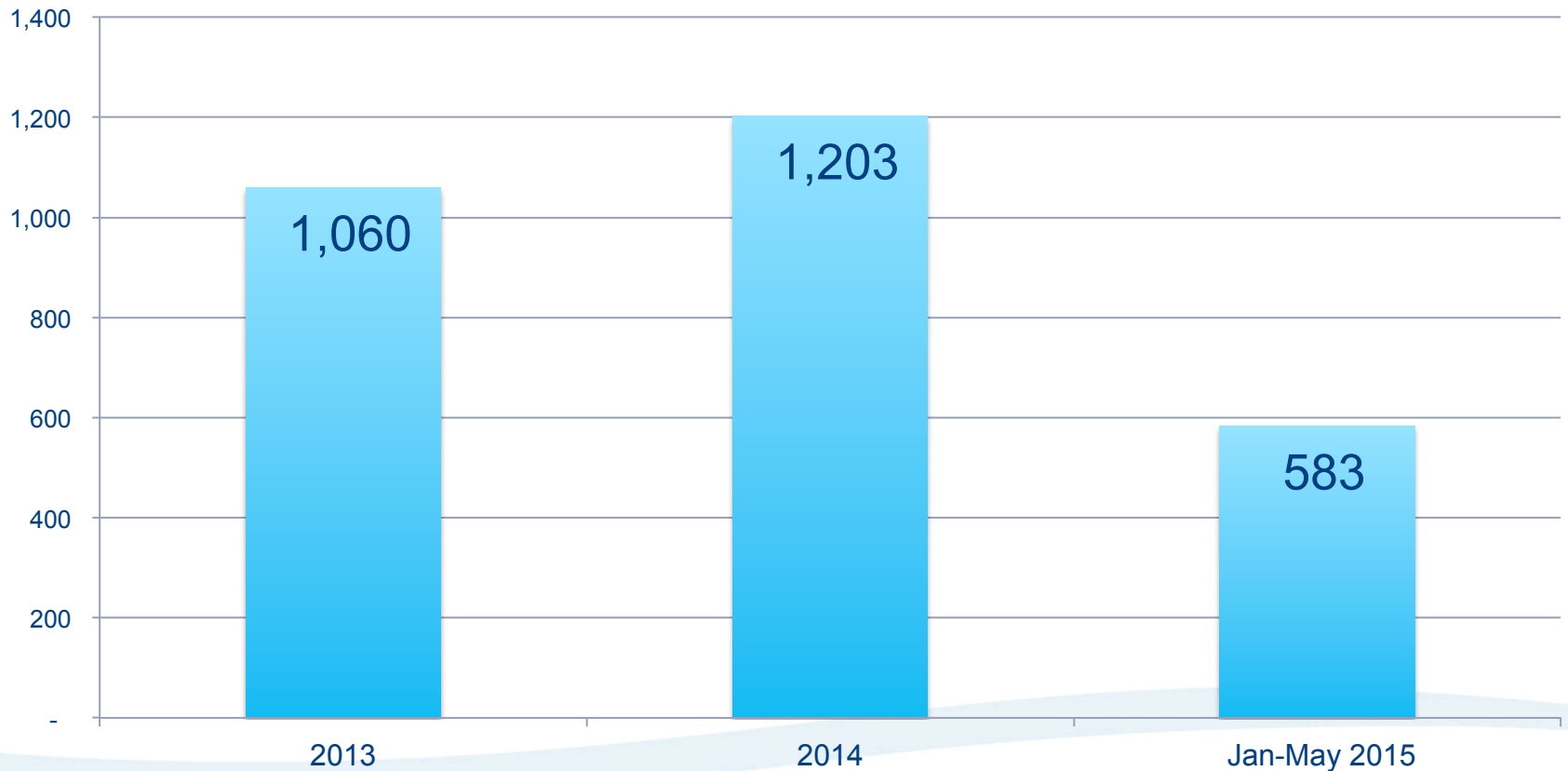
Next Steps

- Conduct listening/learning tours
- Implement Hampton 201 skills training
- Build communication structures
- Build capacity to plan, implement and fund projects for social interaction as crime prevention
- Achieve registered status for more neighborhoods
- Design board training for existing non-profits and boards to enter into city partnerships

Safe and Clean results so far
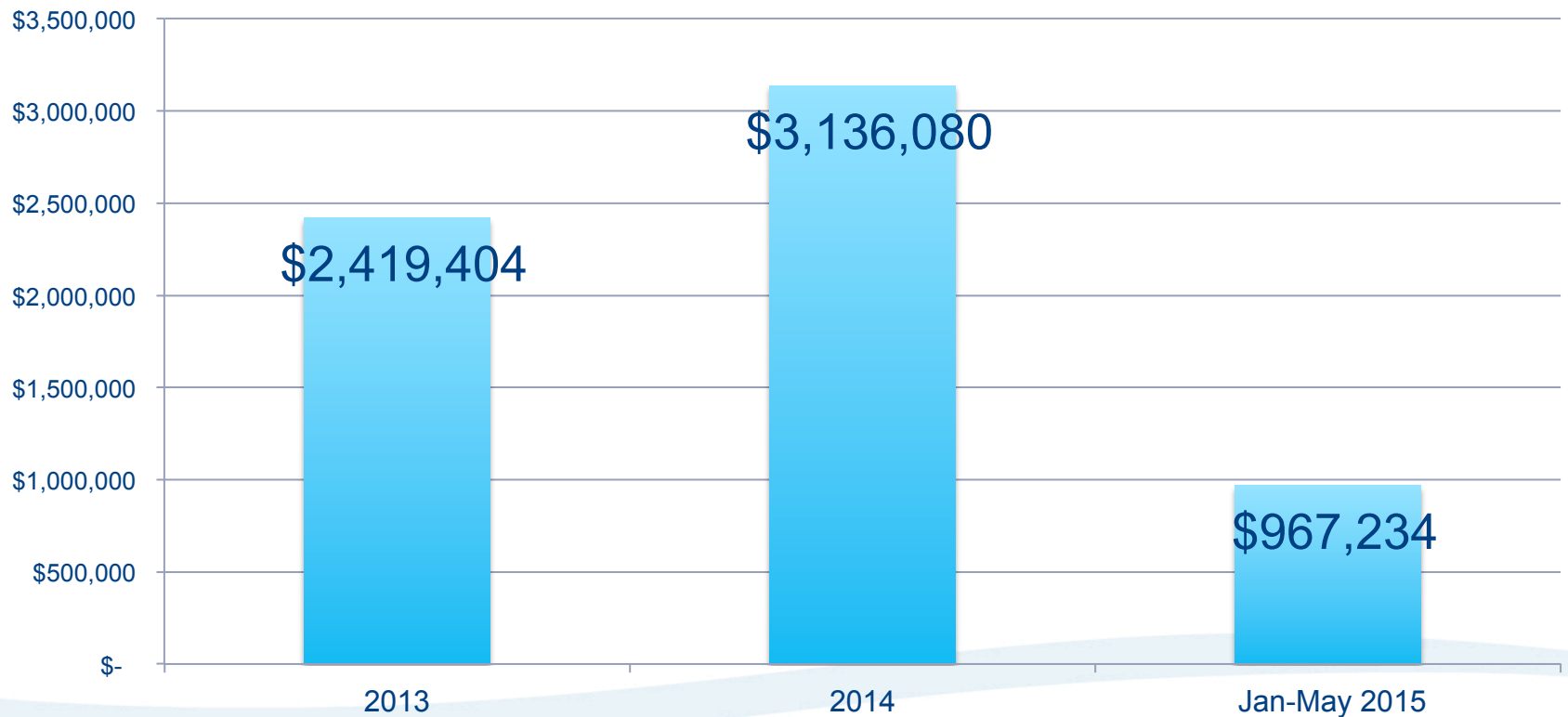
Phil Russell

Chief Terry Sult

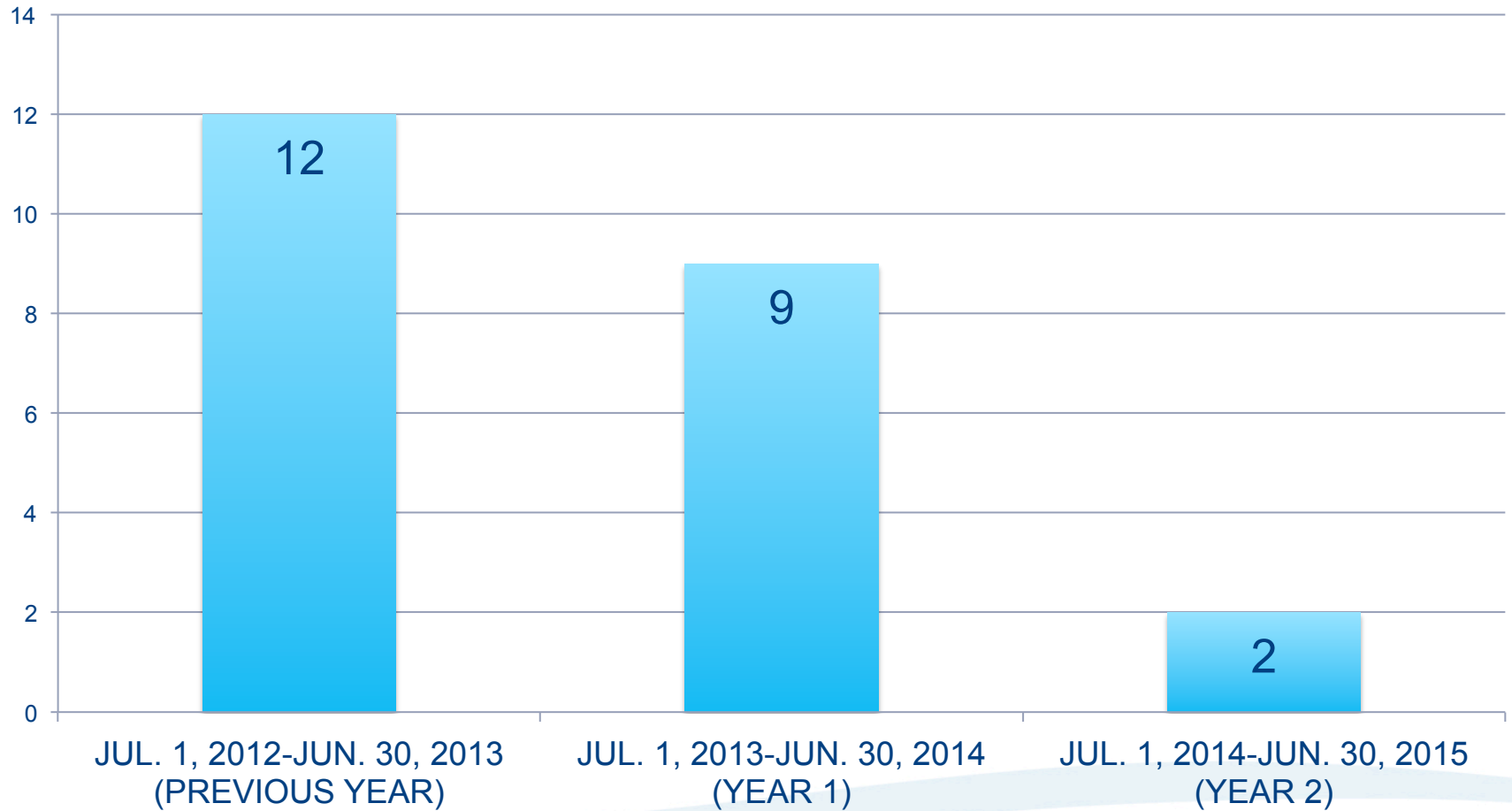# Codes violations in S&C areas

Number of Residences with a Violation

Murders in S&C areas

*Murder, non-negligent manslaughter

All violent crimes* in S&C area

JUL. 1, 2012-JUN. 30, 2013
(PREVIOUS YEAR): 93

JUL. 1, 2013-JUN. 30, 2014
(YEAR 1): 115

JUL. 1, 2014-JUN. 30, 2015
(YEAR 2): 90
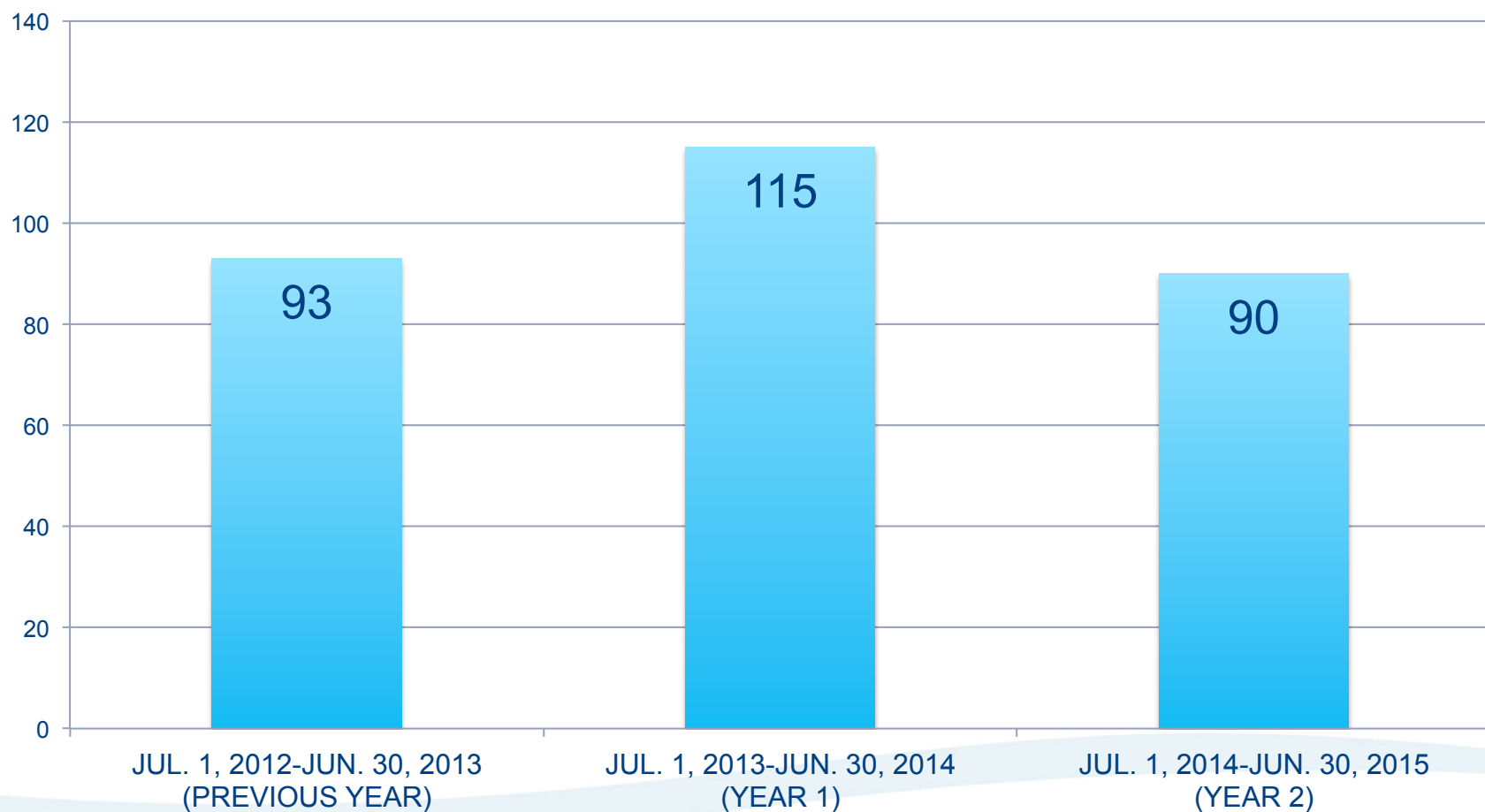
*Murder, non-negligent manslaughter, forcible rape, robbery, aggravated assault

Serious property crimes* in S&C area

	JUL. 1, 2012-JUN. 30, 2013 (PREVIOUS YEAR)	JUL. 1, 2013-JUN. 30, 2014 (YEAR 1)	JUL. 1, 2014-JUN. 30, 2015 (YEAR 2)
Value	955	966	825
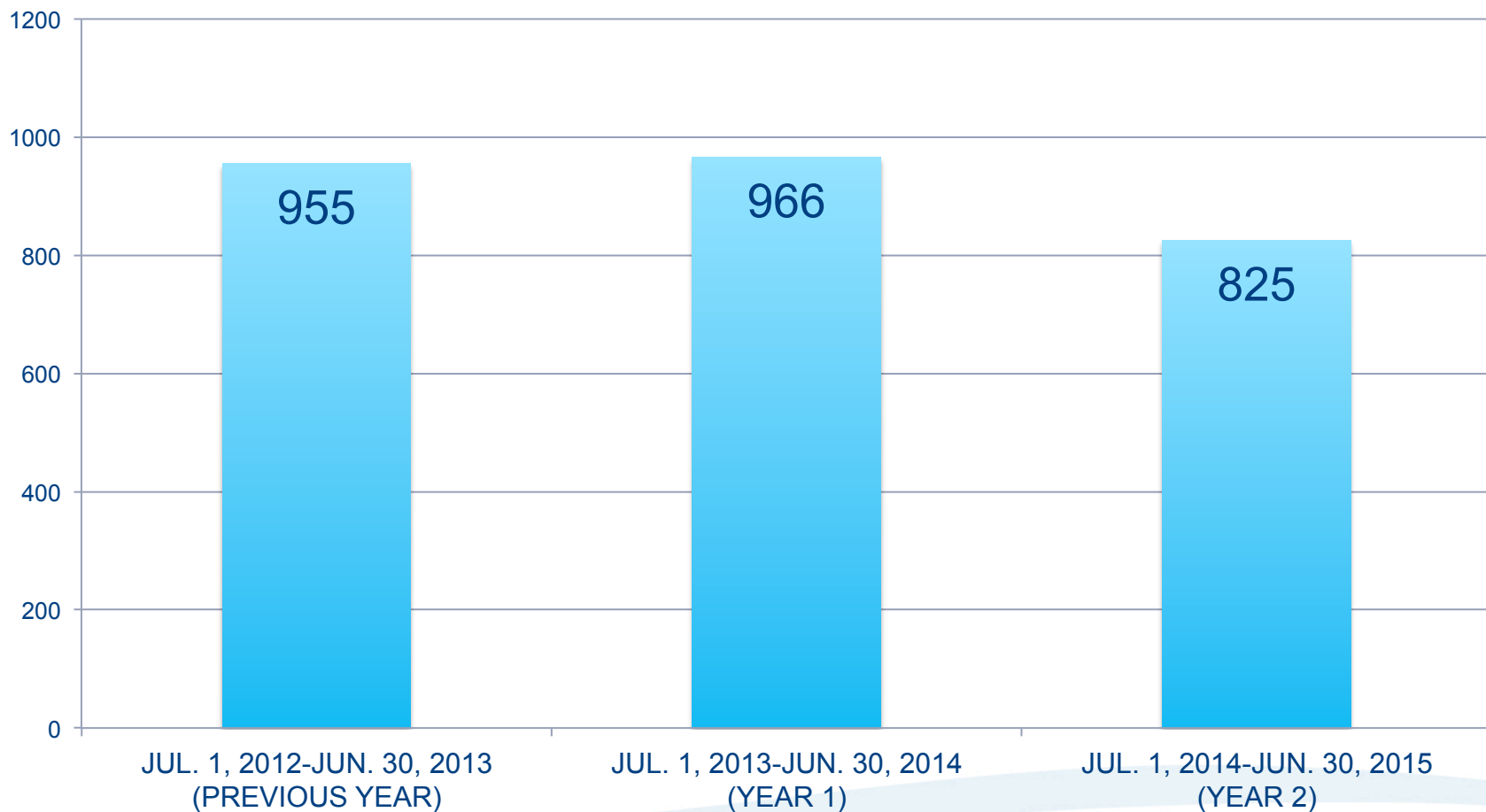
*Burglary, larceny, motor vehicle theft
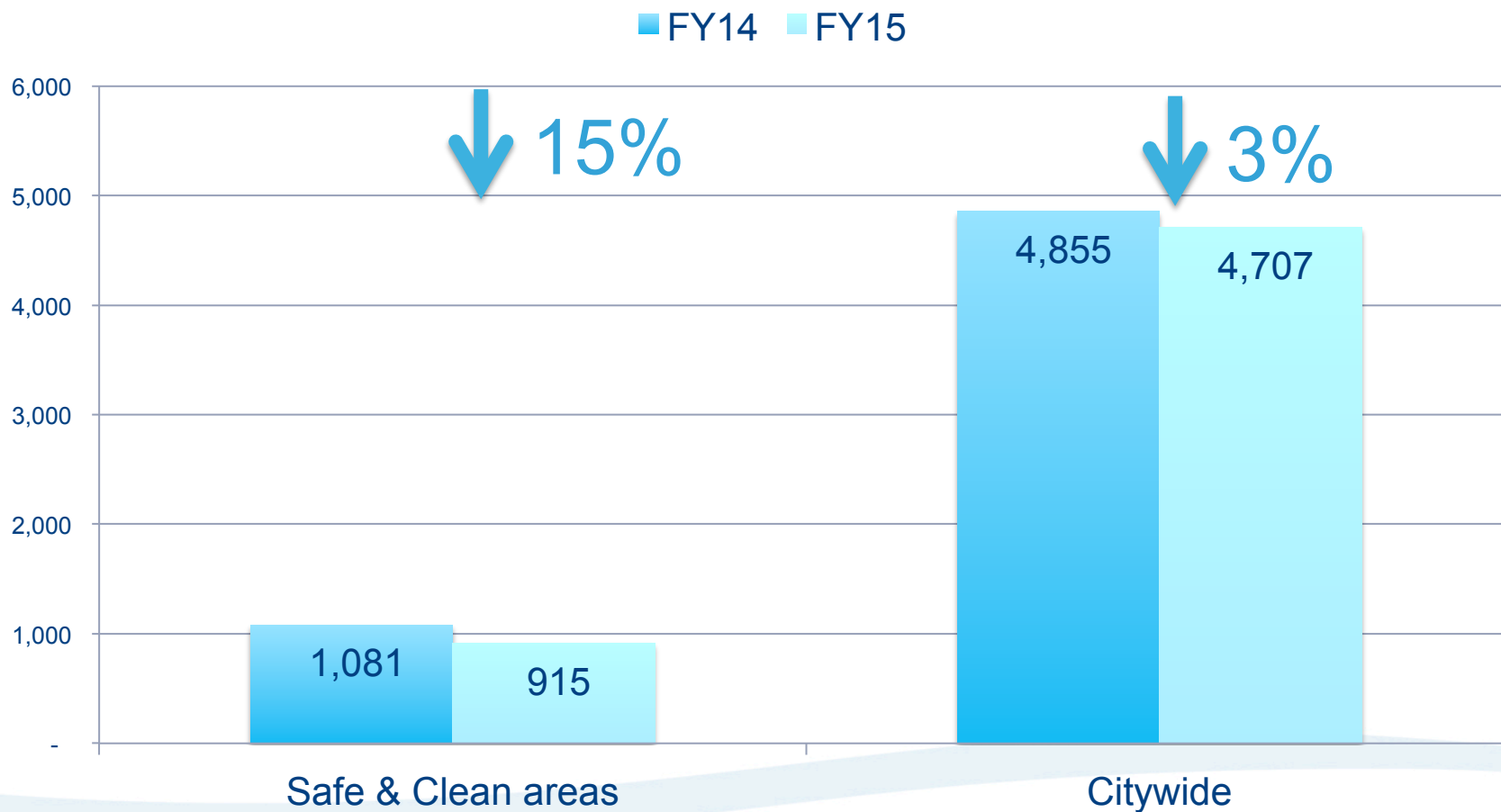
Year 1 to Year 2 comparison

Safe & Clean areas
- Murder down 78%
- All violent crime down 22%
- Property crime down 15%

Citywide
- Murder down 40%
- All violent crime up 4%
- Property crime down 4%

All serious crimes (Part 1 offenses)

Cost of Additional Enforcement

FY14

- 8,416 hours
- $297,001.54

FY15

- 6,455.50 hours
- $224,260.91

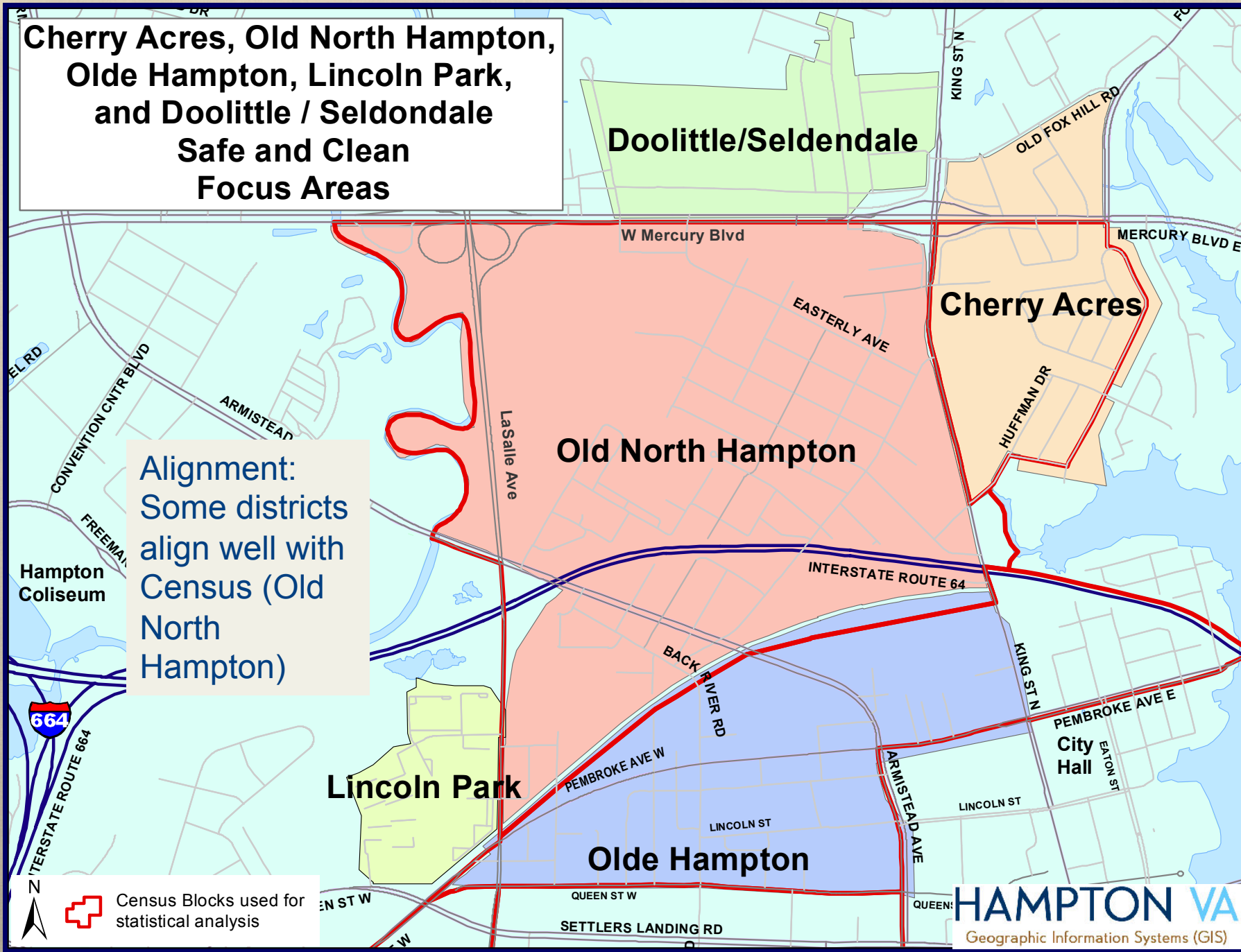# Safe & Clean Next Steps

Steve Bond

Data/characteristics

- Crime data
- Economics
  - Median income
  - Public assistance
  - Property value/change
- Neighborhood risk factors
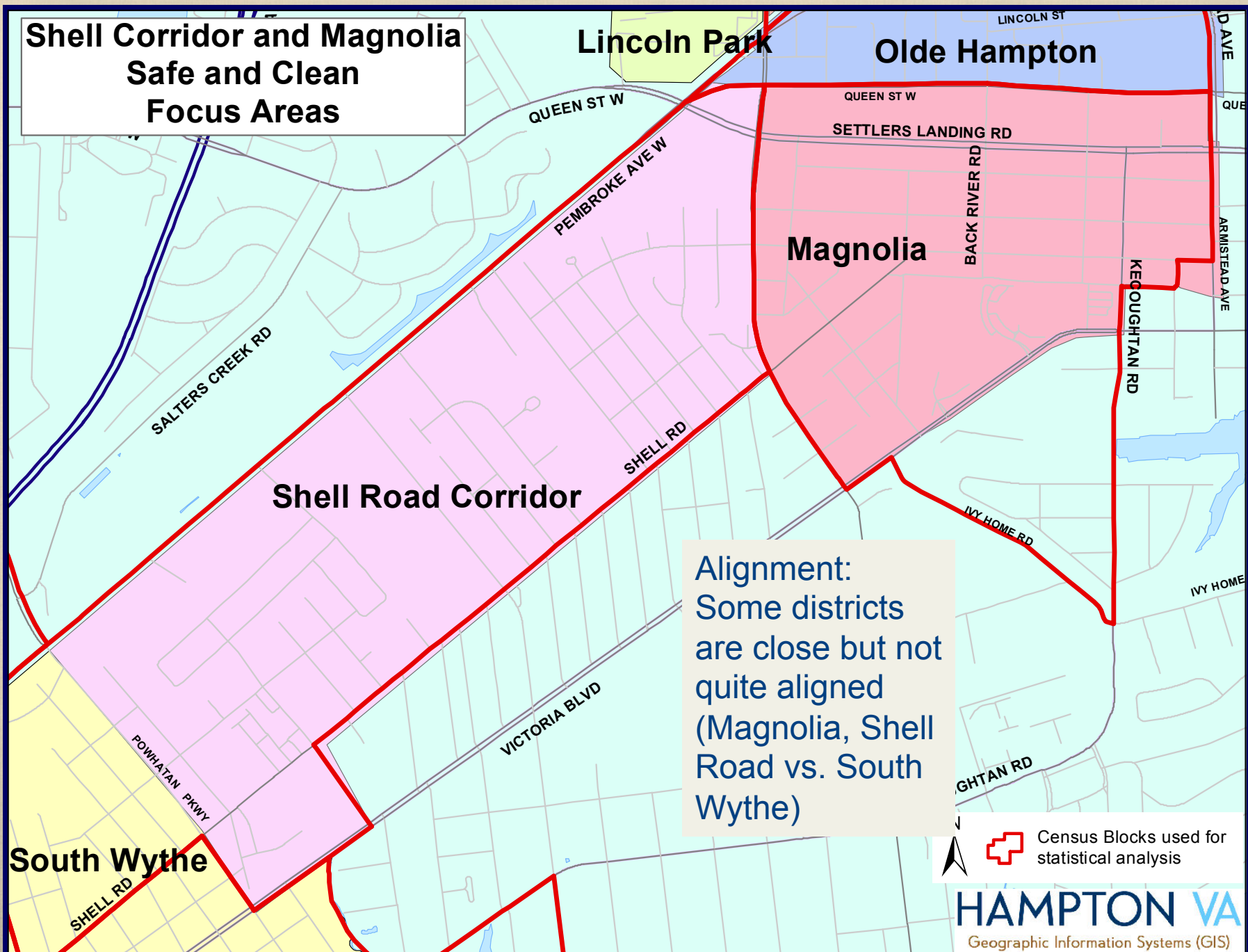 - Age of homes
  - % rental
- Demographics

Data/neighborhood assets

- Public assistance
- Title I schools
- Proximity to public transportation
- Distance from a community center
- Active neighborhood organizations

Cherry Acres, Old North Hampton, Olde Hampton, Lincoln Park, and Doolittle / Seldondale Safe and Clean Focus Areas

Doolittle/Seldendale

Cherry Acres

W Mercury Blvd

MERCURY BLVD E

EASTERLY AVE

Old North Hampton

HUFFMAN DR

Alignment: Some districts align well with Census (Old North Hampton)

Hampton Coliseum

INTERSTATE ROUTE 64

BACK RIVER RD

KING ST N

City Hall

PEMBROKE AVE E

Lincoln Park

PEMBROKE AVE W

ARMISTEAD AVE

LINCOLN ST

EATON ST

LINCOLN ST

Olde Hampton

QUEEN ST W

QUEENS

SETTLERS LANDING RD

N

Census Blocks used for statistical analysis

HAMPTON VA
Geographic Information Systems (GIS)

Shell Corridor and Magnolia Safe and Clean Focus Areas

Lincoln Park

Olde Hampton

LINCOLN ST

QUEEN ST W

SETTLERS LANDING RD

PEMBROKE AVE W

Magnolia

BACK RIVER RD

KECOUGHTAN RD

ARMISTEAD AVE

SALTERS CREEK RD

SHELL RD

Shell Road Corridor

IVY HOME RD

IVY HOME

Alignment:
Some districts are close but not quite aligned (Magnolia, Shell Road vs. South Wythe)

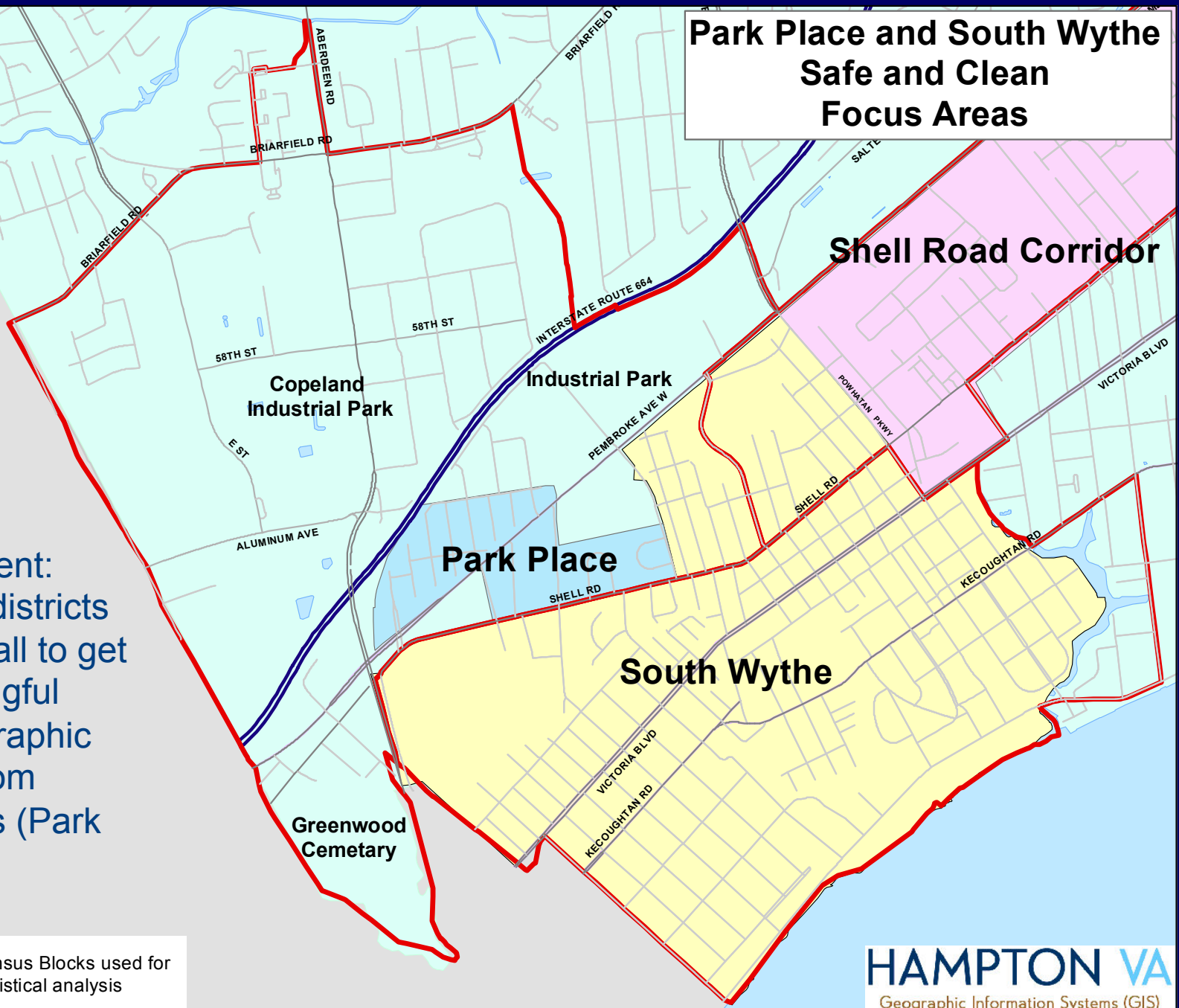VICTORIA BLVD

GHTAN RD

POWHATAN PKWY

South Wythe

SHELL RD

Census Blocks used for statistical analysis

HAMPTON VA
Geographic Information Systems (GIS)

Park Place and South Wythe
Safe and Clean
Focus Areas

Shell Road Corridor

Copeland
Industrial Park

Industrial Park

Park Place

South Wythe

Greenwood
Cemetary

Alignment:
Some districts
too small to get
meaningful
demographic
data from
Census (Park
Place)

Census Blocks used for
statistical analysis

HAMPTON VA
Geographic Information Systems (GIS)

Next Steps

- Evidence-based and data-driven
- Refining data collection
- Overlaying information
- Effectively, efficiently utilizing resources
- Constantly examining ways to improve service

Next Steps

- Analyze data to move areas in and out
  - What other areas are potentially at-risk?
  - What neighborhoods no longer need focus?
- Analyze data to measure underlying causes and suggest programs tailored to specific needs
- Use existing neighborhood resources, build resources where little exist